

ADVERTISING

# LEGALUPDATES.COM

MEDIA KIT



(877) 266-4003  
MARKETING@LEGALUPDATES.COM  
WWW.LEGALUPDATES.COM

# LEGALUPDATES.COM MEDIA KIT



## ABOUT US

**Welcome to LEGALUPDATES.COM.** We are the premier online resource for anyone in the legal system -- investigators, law enforcement officers, prosecutors and defense attorneys, judicial officers, paralegals or simply students of the law -- to keep updated and educated on ever-changing case law in California.

We have more than 16,000 subscribers to our carefully curated daily, weekly and time-sensitive legal updates. Our customers include members from virtually every law enforcement agency in the state.

Advertising on our site provides broad visibility to your services, classes, job openings, products, and more to all of those legal professionals – a well-informed audience focused on legal and law enforcement needs. We help you get eyes on your products and services. Contact us today to learn about advertising opportunities on LegalUpdates.com to increase your reach to this audience.

## GENERAL ADVERTISING & SPONSORS

Advertise with confidence to law enforcement and legal professionals.

- Products & Specialized Equipment
- Professional Services
- Training Seminars; Advanced Education; Special Events
- Real Estate For Sale; Rental Properties & Vacation Rentals
- Personal property for sale (cars/trucks/boats/collectibles, etc.)

## EMPLOYMENT OPPORTUNITIES

Need to fill a position? Recruiting through Legal Updates Publishing Company offers exposure to thousands of law enforcement officers, prosecutors, private attorneys, judges, firefighters, law students, and other legal professionals throughout California.

Advertisers offering products, services, and employment opportunities that may benefit our subscribers are welcome to contact us. Legal Updates offers competitive rates and discounts to public safety agencies and personnel.

### For additional information, contact:

#### JOEY TIMPONE

Public Information Officer  
& Marketing Director  
marketing@legalupdates.com

#### LEGALUPDATES.COM

1968 South Coast Highway Suite, 755  
Laguna Beach, CA 92651  
(877) 266-4003 | legalupdates.com



# ADVERTISING

## EMPLOYMENT OPPORTUNITIES

### STANDARD JOB ADVERTISEMENT

Recruit TOP NOTCH candidates for your open positions! Standards jobs feature key application information and our based on seniority.



JOB ADS	COST
1 Month	\$400/Month
3 Months	\$350/Month
6 Months	\$330/Month
12 Months	\$300/Month

Sonoma State University

**POLICE OFFICER**  
 Job Title: Police Officer  
 Job ID: 104587  
 Location: Sonoma State University (Rohnert Park, CA)  
 Full/Part Time: Full-time  
 Regular/Temporary: Regular

Chaffey College

**CHIEF OF POLICE/DIRECTOR OF PUBLIC SAFETY**  
 Chaffey College is accepting applications for Chief of Police/Director of Public Safety. Please find the job announcement and application instructions at:  
[READ MORE](#)

City of Albany

**POLICE OFFICER (LATERAL, ACADEMY GRAD, OR ENTRY-LEVEL RECRUIT)**  
 We are searching for hard-working and dedicated individuals to join our organization. Our supportive, family-like environment, competitive salary, and excellent benefits package  
[READ MORE](#)

Cerritos College

**CAPTAIN OF CAMPUS POLICE**  
 The Captain of Campus Police reports to the Chief, Campus Police Services and is responsible for day-to-day supervision of departmental activities and special functions as assigned  
[READ MORE](#)

## WHY ADVERTISE WITH US?

16,000+ Monthly Subscribers

100K+ Monthly Views

Law Enforcement Audience

### HIGH EXPOSURE SPONSORED JOBS

Need to hire quick? Our rotating sponsored jobs are first seen and provide high exposure to our subscribers. **\$650/MONTH** per spot, **\$550/MONTH** per spot, if purchased with standard job.

Chaffey College

**CHIEF OF POLICE/DIRECTOR OF PUBLIC SAFETY**

Sonoma State University

**POLICE OFFICER**

City of Albany

**POLICE OFFICER (LATERAL, ACADEMY GRAD, OR ENTRY-LEVEL RECRUIT)**

City Of Gilroy

**POLICE CAPTAIN**

# ADVERTISING

## CLASSIFIEDS

### CLASSIFIEDS ADVERTISING SIZES

The **NEWPORT BEACH POLICE DEPARTMENT**

*Is Now Hiring*

**FULL WIDTH**

[www.nbpd.org](http://www.nbpd.org)

**MODESTO POLICE DEPARTMENT**

YOUR PHOTO HERE

**LATERAL POLICE OFFICER**

\$91,184 ANNUALLY  
(MASTER OFFICER AT TOP STEP WITH ADVANCED POST AND UNIFORM ALLOWANCE)

\$15,000 LATERAL INCENTIVE BONUS!

**WE HAVE AN OPENING FOR YOU**

**1/2 VERTICAL**

**SFPD IS HIRING**

Ordinary People Doing The Extraordinary

**1/4 HORIZONTAL**

**ADVERTISE ON LEGALUPDATES.COM**

**CALL TODAY! (877) 266-4003**

- Promote your professional products and services with confidence! Place your advertisement with Legal Updates today!**
- Professional Services
  - Equipment & Supplies
  - Training Seminars
  - Advanced Education
  - Real Estate for Sale/Rent
  - Vacation rentals
  - Insurance Services
  - Legal Services
  - Estate Planning
  - Tax Services
  - For sale by owner
  - Boats
  - Cars
  - Trucks
  - Collectibles
  - And more!

AD SIZE	1 Month	3 Months	6 Months	12 Months
Full Width	\$1,840/Month	\$1,650/Month	\$1,600/Month	\$1,450/Month
1/2 Vertical	\$1,040/Month	\$940/Month	\$885/Month	\$800/Month
1/4 Horizontal	\$620/Month	\$570/Month	\$545/Month	\$480/Month

# ADVERTISING

## SPONSORED EXPOSURE

### HOME PAGE SPONSOR

Be part of the face of LEGALUPDATES.COM by becoming a home page sponsor!

### SPONSORS



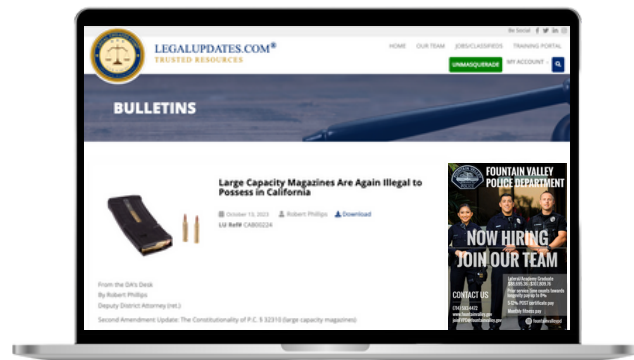
	1 Month	3 Months	6 Months	12 Months
COST	\$200/Month	\$105/Month	\$65/Month	\$50/Month

### MONTHLY ARTICLE SIDEBAR

Reach subscribers with over 100K monthly views by sponsoring an article sidebar advertisement seen on ALL ARTICLES!



**LIMITED AVAILABILITY!**



SIDE ADS	COST
1 Month	\$2,500/Month
3 Months	\$1,665/Month
6 Months	\$1,250/Month
12 Months	\$830/Month

### LIFE TIME ARTICLE SPONSOR

Interested in sponsoring an article? Place a **ONE-TIME** advertisement that are permanently attached to a specific publication. Help bring attention to your organization by sponsoring publications digitally viewed by over 16,000+ law enforcement & legal professionals!



THIS ARTICLE IS PROUDLY SPONSORED BY

## FOUNTAIN VALLEY POLICE DEPARTMENT

CLICK HERE TO JOIN OUR TEAM



ONE-TIME  
**\$300**  
PAYMENT

# ADVERTISING

## ARTWORK & FILE SUBMISSION

### ARTWORK SPECIFICATIONS

AD SIZE	DIMENSIONS (W x H)
<b>EMPLOYEMENT</b>	
Organization Logo	170 x 170
<b>CLASSIFIEDS</b>	
Full Width Classified	900 x 450
1/2 Vertical Classified	440 x 440
1/4 Horizontal Classified	440 x 210
<b>SPONSORED</b>	
Home Page Sponsor	240 x 90
Monthly Article Sidebar	900 x 300
Life Time Article Sponsor	920 x 180

### FILE SUBMISSION

All advertising should be submitted as print-ready artwork. If you are in need of artwork for an ad, please refer to our recommended artwork referrals. If you have any questions, or would like to place an ad in LEGALUPDATES.COM, please call **(877) 266-4003** or email [marketing@legalupdates.com](mailto:marketing@legalupdates.com)

- In order to provide you with the best possible reproduction and to avoid problems with missing fonts or artwork, we prefer to receive advertisements as PDFs
- Please do not submit classifieds as Microsoft Word, Illustrator, or Power Point.

All advertising is subject to publisher's approval. The publisher reserves the right to reject advertising that he feels is not in keeping with the publication's standards or the policies of LEGALUPDATES.COM.

### ARTWORK REFERRALS

Does your agency/company need eye catching & quality artwork? Reach out to one of trusted graphic design companies to get started today!

#### **TIMPONE Public Relations & Marketing**

Email: [timponemarketing@gmail.com](mailto:timponemarketing@gmail.com)

Phone: (209) 817-1329

Oakdale, CA

\*Specialized in law enforcement media\*

#### **Dittos Printing**

Email: [info@dittosprint.com](mailto:info@dittosprint.com)

Phone: (209) 527-8300

Modesto, CA

In-house design team & printing services